

Scale Your Impact: Community Systems Change Certificate



Systemic racism, a global pandemic, poverty, homelessness, gentrification, social isolation, limited funding models, overstretched service models. These are just some of the big issues facing the neighbourhood of Renfrew-Collingwood and beyond. They are big complex issues that require creative, innovative responses that get at the root of the issues. They require a new form of leadership and collaboration that can transform the mindsets, culture and systems that keep these problems in place. As a neighbourhood with a thriving nonprofit sector, creative arts community and mobilized residents, Renfrew-Collingwood is uniquely positioned to demonstrate a new way to create lasting change.

Scale Your Impact: Community Systems Change Certificate is a community-based certificate that draws on the strengths of the neighbourhood by bringing together community partners, leaders, artists and others who are working to make this a thriving neighbourhood.

Through this 9-month certificate, participants have the opportunity to learn with a cohort about how to get at the root issues of the problems they are working on to create lasting change. Through the curriculum, participants develop a toolbox of innovative methods and collaborate with other inspiring leaders to impact change.

Scale your Impact will teach you:

- How to understand the big systems you are working in and where the leverage points for change are
- How to get at the root causes of big issues such as systemic racism, homelessness, climate change and more
- How to use human-centred design tools and other innovative methods to increase creativity and idea generation
- Why self-awareness is a necessary part of effective social innovation
- How to create innovative teams and collaborations
- How to write better grants and effectively evaluate the impact of your work

ABOUT THE PROGRAM

Over the 8 sessions, we will cover a broad curriculum that will allow you to better tackle the big complex problems you are working on. You will also have the opportunity to workshop the big problems you are working on, and will have the opportunity to work 1-1 with a coach who can support you to deepen your impact, and peer coaching to support your learning. There will also be small grants to support a project or intervention to make change around a problem you are working on.

When:

Sept 2020-June 2021
8 half-day sessions monthly
(Friday from 8:30am-12:30pm)

Who this certificate is for:

- Connectors and leaders in Renfrew Collingwood
- Community partners and non-profit staff
- Artists
- Business people
- Students and educators

Where:

Collingwood Neighbourhood House Annex, 4690 Vanness Ave + Online workshops

What:

The Systems Change Certificate includes:

- 8 – 4 hour workshops
- 1-1 coaching session
- Small grant to support your systems change project
- Peer coaching

****Please note that the program is planned for in-person but may need to move online depending on the context.****

SESSION DATES

Session 1 (Sept 25):	Intro to social innovation and systems thinking
Session 2 (Oct 30):	Collaboration and communication
Session 3 (Nov 27):	Self in the system – adaptive leadership for impact
Session 4 (Jan 29):	Anti-racism, equity, and Truth and Reconciliation
Session 5 (Mar 5):	Leverage points – how to intervene in a system
Session 6 (Apr 9):	Resilience, anti-fragility and collective change
Session 7 (May 7):	Evaluation – developmental evaluation, collective impact
Session 8 (Jun 4):	Wrap up, integration and celebration

The certificate is run by the Community Development Department at Collingwood Neighbourhood House, and is designed to support community members, organizations, artists and others located in Renfrew Collingwood.

APPLICATION

Scale your Impact is a free program with the generous support of the Vancouver Foundation. There is a maximum of 20 participants in this program, and seats in the program are secured through a simple application process. To apply for the program, please go to [HERE](#) to submit your application. ***Given the limited spots in the program, we encourage you to apply early to save your seat. Please note that we are only able to accept a maximum of 4 people per organization due to size limits.***

For more information, email Lisa Gibson at lisa@livingincommunity.ca or Crecien Bencio at cbencio@cnh.bc.ca.

ABOUT THE INSTRUCTORS

Lisa Gibson is a facilitator, coach and systems change consultant. She specializes in helping people and groups bring their whole hearts forward in creating a more just, caring and sustainable world. With over 20 years experience in local and international work at multiple scales, she specializes in working with individuals, organizations and communities to embed systemic change, transform belief systems, and construct alliances across diversity. Lisa has worked with Collingwood Neighbourhood House for over 10 years, and teaches in SFU's Social Innovation Certificate program.

Crecien Bencio is a community developer at Collingwood Neighbourhood House. For the past 8 years, he coordinates a variety of creative initiatives and he collaborates with neighbours to bring beauty to the community by painting murals, sharing recipes and writing stories. He is a long time resident of Renfrew-Collingwood and is passionate about the arts, Japanese animation and traveling to faraway places. Currently, he is working towards an Asian Studies degree at Langara College.